DOCUMENT CONTROL & APPROVAL

**FALMOUTH**
UNIVERSITY

| Issue | Amendment Detail | Name | Date Approved |
|-------|------------------|------|---------------|
| 0.1 | Templates added to submission library | QAE | |
| | Academic Director Approval and submission to QAE. | | |
| 1.0 | QAE Approval | | |

**FALMOUTH** UNIVERSITY

## MODULE DESCRIPTOR

THE MODULE DESCRIPTOR PROVIDES ESSENTIAL INFORMATION TO STUDENTS, COURSE TEAMS AND OTHERS ON A PARTICULAR MODULE.

| | |
|---|---|
| **Module Name** | Visual Storytelling (Joint) |
| **Module Code** *Student Records to establish coding protocol* | PFR401 |
| **Credit Value** | 30 |
| **Level and Study block** *e.g. Level 4, Study block 2* | Study Block 1 - Level 4, Semester 1 |
| **Pre-requisites** *Insert name, codes will be inserted once created by Student Records* | N/A |
| **Named Module Leader** | Dionne King |
| **Module Aim** *One succinct statement* | The module aims to engage students with the moving image as a specifically visual medium; drawing on traditions of art, photography and theatre. |
| **Summary Module Description** | This module will foreground the importance of narrative sequence as a primarily visual signifying system, with emphasis on framing, staging, and syntagmatic storytelling. It will also provide a thorough grounding in screen grammar, enabling students to organise space in efficient and creative ways that provide the basis to shoot for the edit. Students will explore and interrogate influences and processes associated with fine art painting, mise-en-scene, and site specific works. These experiences combined with traditional moving images techniques will enable students to appreciate alternative approaches to image making that explore form and aesthetic from a broader perspective. The module will cover the following: • Telling a visual story • Framing and composition • The grammar of the shot • Physical staging and camera placement • Camera and actor movement • Production design |

| | |
|---|---|
| | • Sound design<br>• Post-production and editing |
| **Module Specific Employability Skills** | The module will offer you an opportunity to practise the following skills that can be used in professional settings in film, television and creative industries, as well as in academia and beyond:<br><br>**Critical Thinking & Analysis:** You will develop an ability to look below the surface of film and television, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.<br><br>**Health and Safety:** You will enhance your awareness of health and safety guidelines and apply them in professional settings.<br><br>**Problem Solving and Innovation:** You will grow your capability to logically and critically evaluate the currently available film and television practices and progress your creativity towards innovation by applying conceptual models to practical challenges.<br><br>**Imagination and Creativity:** You will gain the confidence to determine your potential contribution to the creative industries, finding the courage to use artistic solutions and produce unique and original work.<br><br>**Collaboration and Team Working:** You will develop a positive attitude when working with others in a respectful, organised and collaborative manner.<br><br>**Organisation:** You will advance your project and time management skills.<br><br>**Personal Development**: You will be advised on how to define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments will go on to support you and your ambitions in your academic career and beyond. |

## Learning Outcomes

| LO # | Learning Outcome Name | Learning Outcome Description | Assessment Criteria Category |
|---|---|---|---|
| 2 | Collaboration | Identify & apply constructive relationships and work effectively on a project | Collaboration |
| 4 | Professionalism | Identify & apply self-management skills and set priorities for personal and professional progression | Organisation |

## Assessment Method Table

| No | Assessment Method | Description of Assessment Method | % | Learning Outcomes Assessed | | | Compulsory or Compensatable |
|---|---|---|---|---|---|---|---|
| | | | | 1 | 4 | | |
| 1 | SP | On-set Assessment | 100 | X | X | | Compulsory |

| *The following codes for assessment methods apply* <br> *(additional codes can be proposed through this process, if necessary)*:- | | | |
|---|---|---|---|
| AR | Artefact | LR | Literature Review |
| CB | Computer-based | OR | Oral |
| CE | Critical evaluation | PC | Practical |
| CS | Case study | PF | Performance |
| DI | Dissertation or project | PL | Placement |
| ES | Essay | PO | Portfolio |
| EX | Exam | PR | Presentation |
| GR | Group Report | RE | Individual report |
| IT | In-module Test | SP | Studio Practice |
| JL | Journal / Logbook | OT | Other |

| Modes of delivery (KIS) | |
|---|---|
| **Activity** | **Hours** |
| **Lecture** | **18** |
| **Seminar** | **18** |
| **Tutorial** | **3** |
| **Project supervision** | **6** |
| **Demonstration** | **6** |
| **Practical classes and workshops** | **6** |
| **Supervised time in studio/workshop** | **6** |
| Fieldwork | N/A |
| **External visits** | **12** |
| **Guided independent study** | **225** |
| Work based learning | N/A |
| Placement | N/A |
| Year abroad | N/A |
| **TOTAL** | **300** |

| Indicative list of Resources |
|---|
| **Reading List**<br>BARTHES, R. 2009. *Mythologies*. London: Vintage Books<br>BERGER, J. 2008. *Ways of Seeing*. London: Penguin Books<br>BERGSTROM, B. 2008. *Essentials of Visual Communication*. London: Laurence King<br>HODGE, S. 2015. *How to Look at Art*. Tate Publishing<br>KATZ, S. 1991. *Film Directing Shot by Shot.* Studio City: Michael Wiese Productions<br>SANDLER, M. 2018. **Visual Storytelling: How to Speak to Your Audience Without Saying a Word.** Michael Wiese Productions.<br>VAN SIJLL, J. 2nd Ed. 2005. *Cinematic Storytelling*. Studio City: Michael Wiese Productions<br><br>**Refer to the Module Guide for a range of up-to-date resources e.g. films, scripts, journal articles, websites and podcasts.** |

| Named Awards – Indicate below all Courses where this is a Compulsory or Option Module (*delete as appropriate) | |
|---|---|
| **BA (Hons) Practical Filmmaking** | Compulsory |
| **BA (Hons) Screenwriting** | Compulsory |
| **BA (Hons) Acting for Screen** | Compulsory |