

# FALMOUTH UNIVERSITY

## DOCUMENT CONTROL & APPROVAL

Issue	Amendment Detail	Name	Date Approved
0.1	Templates added to submission library	QAE	
	Academic Director Approval and submission to QAE.		
1.0	QAE Approval		

# FALMOUTH UNIVERSITY

## MODULE DESCRIPTOR

---

<b>Module Name</b>	Module 6 – Major Project: Pitch
<b>Module Code</b> <i>Student Records to establish coding protocol</i>	SCR06
<b>Credit Value</b>	30
<b>Level and Study block</b> <i>e.g. Level 4, Study block 2</i>	L7 – Study Block 6 (Year 2)
<b>Pre-requisites</b> <i>Insert name, codes will be inserted once created by Student Records</i>	
<b>Named Module Leader</b>	Jesse Quinones
<b>Module Aim</b> <i>One succinct statement</i>	This module offers you the opportunity to develop your practical industry skills through writing a feature screenplay or television series project.
<b>Summary Module Description</b>	<p>This module will allow you to critically develop your major screenwriting project for film and television through various lectures, seminars and tutorials.</p> <p>This module is designed to give students the experience of working on a creative project to completion as well as developing the materials required for taking the work to market. It will also foster your critical engagement with and analysis of the development that underpins feature film screenwriting; to provide a solid understanding of the dramatic structures for features; and the means to further enhance your writing and narrative plotting.</p>
<b>Module Specific Employability Skills</b>	<p><b>Industry &amp; Business Knowledge:</b> You will develop an ability to research and apply relevant terminologies, technologies and processes to your creative practice or evaluation of others' work.</p> <p><b>Problem Solving and Innovation:</b> You will expand your capability to research and critically evaluate the currently available film and television practices and progress your creativity towards innovation by applying conceptual models to practical challenges.</p> <p><b>Imagination and Creativity:</b> You will gain confidence to determine your potential contribution to the creative industries, finding the courage to use artistic solutions and</p>

	<p>produce unique and original work.</p> <p><b>Organisation:</b> You will advance your project and time management skills</p>
--	---

### Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
3	Communication	Demonstrate a command of diverse professional, effective communication and presentation skills	Communication
4	Professionalism	Demonstrate a professional engagement and personal progression of learning throughout the screenwriting process	Organisation
6	Analysis	Analyse critical texts and discourse to formulate a reasoned argument and offer evidence for your claims	Analysis
8	Industry	Demonstrate vocabulary, knowledge and understanding to evaluate your engagement with the industry and enable you to present and support your work in the commercial marketplace	Industry

Assessment Method Table									
No	Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed					Compulsory or Compensatable
				3	4	6	8		
1	PR	Presentation Pitch of Major Feature Film or TV Project (20mins)	100	X	X	X	X		

*The following codes for assessment methods apply (additional codes can be proposed through this process, if necessary):-			
AR	Artefact	LR	Literature Review
CB	Computer-based	OR	Oral
CE	Critical evaluation	PC	Practical
CS	Case study	PF	Performance
DI	Dissertation or project	PL	Placement
ES	Essay	PO	Portfolio
EX	Exam	PR	Presentation
GR	Group Report	RE	Individual report
IT	In-module Test	SP	Studio Practice
JL	Journal / Logbook	OT	Other

<b>Modes of delivery (KIS)</b>	
<b>Activity</b>	<b>Hours</b>
Lecture	18
Seminar	6
Tutorial	18
Project supervision	6
Demonstration	
Practical classes and workshops	
Supervised time in studio/workshop	
Fieldwork	
External visits	
Guided independent study	252
Work based learning	
Placement	
Year abroad	
<b>TOTAL</b>	<b>300</b>

<b>Indicative list of Resources</b>
<p><b>MA Screenwriting Reading List</b></p> <p>Pillar, A. (2011), <i>Coffee Break Screenwriter : Writing Your Script Ten Minutes at a Time</i> US, Michael Wise Productions</p> <p>Epps, J, (2016) <i>Screenwriting is Rewriting: The Art &amp; Craft of Professional Revision</i>, USA, Bloomsbury Academic, 1<sup>st</sup>Edition</p> <p>Field, S (2005) <i>Screenplay: The Foundations of Screenwriting: A step by step guide from concept to Finished Script</i>, USA, Delta</p> <p>Seger, L, (2013) <i>Making a Good Script Great</i> Seattle, US, Silman-James Press</p> <p>Yorke, John, (2014) <i>Into the Woods: How Stories Work and Why We Tell Them</i>, New York/London, Penguin</p> <p>Screenwriting Resources Online:</p> <p>Script Consultant Michelle Goode's Blog: <a href="http://writesofluid.com">writesofluid.com</a></p> <p>Screenwriter Mark Sanderson's Blog: <a href="http://scriptcat.wordpress.com">scriptcat.wordpress.com</a></p> <p>Writer Lucy Hay's Blog: <a href="http://bang2write.com">bang2write.com</a></p>

**Named Awards** – Indicate below all Courses where this is a Compulsory or Option Module  
(\*delete as appropriate)

<b>MA Screenwriting</b>	
-------------------------	--