

FALMOUTH UNIVERSITY

DOCUMENT CONTROL & APPROVAL

Issue	Amendment Detail	Name	Date Approved
0.1	Templates added to submission library Academic Director Approval and submission to QAE.	QAE	
1.0	QAE Approval		

FALMOUTH UNIVERSITY

MODULE DESCRIPTOR

THE MODULE DESCRIPTOR PROVIDES ESSENTIAL INFORMATION TO STUDENTS, COURSE TEAMS AND OTHERS ON A PARTICULAR MODULE.

Module Name	Module 1 – Screen Studies & Genre
Module Code <i>Student Records to establish coding protocol</i>	SCR01
Credit Value	30
Level and Study block <i>e.g. Level 4, Study block 2</i>	L7 – Study Block 1 (CFS Term 1 - Year 1)
Pre-requisites <i>Insert name, codes will be inserted once created by Student Records</i>	N/A
Named Module Leader	Dr. Marc Coker
Module Aim <i>One succinct statement</i>	This module will provide an introduction to film studies and the cultural and social influences on genre.
Summary Module Description	<p>This module will allow you to critically evaluate genre writing for film and television through various lectures, seminars and tutorials.</p> <p>You will also focus on how new technologies and a changing media environment affect the creativity and delivery for contemporary film and television industries.</p>
Module Specific Employability Skills	<p>Critical Thinking & Analysis: You will research and develop the ability to look below the surface of film and television, make connections and critically reflect on different social, multicultural and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.</p> <p>Expanded World View: You will develop your appreciation of the wide range of diverse creative practices and modes of expression that sometimes do not subscribe to western cultures' standards of excellence. You will also develop social and political sensitivity, especially regarding representations</p>

	<p>of cultural minorities.</p> <p>Real World Communication: You will research and practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non specialist audiences. The skills acquired can be applied to pitching to members of film, television and creative industries as well as in other professional settings</p> <p>Organisation: You will advance your project and time management skills</p>
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Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
2	Collaboration	Analyse interpersonal skills and self-discipline to support working in diverse teams to deliver a successful project.	Collaboration
3	Communication	Demonstrate a command of diverse professional, effective communication and presentation skills	Communication
6	Analysis	Analyse critical texts and discourse to formulate a reasoned argument and offer evidence for your claims	Analysis

Assessment Method Table									
No	Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed					Compulsory or Compensatable
				2	3	6			
1	PR	Group Presentation (30 mins)	100	<input checked="" type="checkbox"/>	X	<input checked="" type="checkbox"/>		<input type="checkbox"/>	

*The following codes for assessment methods apply (additional codes can be proposed through this process, if necessary):-			
AR	Artefact	LR	Literature Review
CB	Computer-based	OR	Oral
CE	Critical evaluation	PC	Practical
CS	Case study	PF	Performance
DI	Dissertation or project	PL	Placement
ES	Essay	PO	Portfolio
EX	Exam	PR	Presentation
GR	Group Report	RE	Individual report
IT	In-module Test	SP	Studio Practice
JL	Journal / Logbook	OT	Other

Modes of delivery (KIS)	
Activity	Hours
Lecture	18
Seminar	18
Tutorial	18
Project supervision	6
Demonstration	
Practical classes and workshops	
Supervised time in studio/workshop	
Fieldwork	
External visits	
Guided independent study	240
Work based learning	
Placement	
Year abroad	
TOTAL	300

Indicative list of Resources
<p>MA Screenwriting Reading List</p> <p>Smith, I,H,(2020) <i>The Short Story of Film: A Pocket Guide to Key Genres, Films, Techniques and Movements</i>, USA, Flexibound</p> <p>British Film Institute, (2008) <i>Film Genres, An Introduction</i> UK, BFI</p> <p>Campbell, J., (1949, 1968), <i>The Hero with One Thousand Faces</i>, USA, Pantheon Books</p> <p>British Film Institute (1999), <i>Film/Genre</i>, UK, BFI</p> <p>Selbo, J (2014) <i>Film Genre for the Screenwriter</i>, USA, Routledge</p> <p>Hay, Lucy V, (2013) <i>Writing and Selling: Thriller Screenplays</i>, UK, Oldcastle Press</p> <p>Journal: <i>Transformative Works and Cultures</i> - International, peer-reviewed journal, publishes articles about transformative works; articles about media studies & articles about the fan community.</p> <p>Journal: <i>Science Fiction Film and Television</i></p> <p>Journal: <i>Journal of Popular Film and Television</i></p>

Named Awards – Indicate below all Courses where this is a Compulsory or Option Module
(*delete as appropriate)

MA Screenwriting	
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