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DOCUMENT CONTROL & APPROVAL

Issue	Amendment Detail	Name	Date Approved
0.1	Templates added to submission library	QAE	
	Academic Director Approval and submission to QAE.		
1.0	QAE Approval		

COURSE DESCRIPTOR

The Course Descriptor provides essential information to students, staff teams and others on a particular course or a group of courses in a programme and is designed to meet the University's expectations and those of external bodies such as the Quality Assurance Agency (QAA) in respect of programme specifications.

Please refer to guidance notes on completing Course Descriptors before completing the details below.

SECTION 1 - General Course Information

Qualification (course type)	Undergraduate Course
Course Title	BA (Hons) Screenwriting
Intermediate Qualification(s)	
Awarding Institution	Falmouth University
Location of Delivery *(e.g. Falmouth, London, Detroit)*	Central Film School, London
Duration of Course	2 year (Full-time)
Course Credits	360
Professional, Statutory and Regulatory Body accreditation	
Accreditation Renewal Date (Month and Year)	2021
UCAS Course Code	5N25
Relevant External Benchmarking	

SECTION 2 – Teaching, Learning and Assessment

Educational Course Aim

The accelerated two-year BA (Hons) Screenwriting at Central Film School introduces students to the fundamentals of screenwriting practice across various media.

We aim to foster future screenwriters and develop your craft skills in a unique, inclusive and collaborative environment designed to nurture and inspire your creativity and ambition. The course will develop your contextual knowledge and analytical skills to prepare you to engage confidently with, and challenge, the fast changing media landscape. Technical and craft teaching mirrors real-world workflows, practices and technological innovations.

The course is structured with core practical craft and contextual modules that include visual storytelling, screen studies, genre analysis, writing coverage, episodic drama, adaptation, interactive storytelling and will culminate in a major feature film project.

Our projects mirror the film industry's workflow and creative environments. Collaborative projects and research will help you meet the film industry professional standards and understand the cultural and industrial needs of your chosen sector. You will be taught by industry professionals and learn through doing in order to build your skills and confidence to enter the contemporary media job market.

In small teams of diverse, dedicated and talented students, you will participate in the exchange of ideas, skills and experiences. You will have an opportunity to interact with high-profile film industry practitioners available via our Professional Perspective panels and visiting lecturer programmes.

Course Specific Employability Skills

As you progress through the BA (Hons) Screenwriting course at Central FIlm School you will develop an understanding of the art and craft of Screenwriting. Both transferable and employability skills will be embedded into your learning through both structured collaborative practice and reflective thinking, and the increasing execution of your writing craft..

The course will offer you an opportunity to practice the following skills that can be used in professional settings in film and creative industries, as well as in academia and beyond:

Industry & Business Knowledge: You will develop an ability to recognise and apply relevant terminologies, formats, technologies and processes to your creative practice or evaluation of others' work.

Critical Thinking & Analysis: You will develop an ability to look below the surface of film, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of film but also of values and attitudes in contemporary global societies that influence what you see on the screen.

Expanded Worldview: You will appreciate a range of diverse creative practices and modes of expression. You will also develop social and political sensitivity, especially regarding representation.

Ethical and Legal Responsibilities: You will progress your understanding of how to work professionally within industry-standard ethical and legal frameworks.

Problem Solving and Innovation: You will grow your capability to logically and critically evaluate current screenwriting practices and progress your creativity towards innovation by

applying conceptual models to practical challenges.

Imagination and Creativity: You will gain confidence to determine your potential contribution to the creative industries, finding the courage to use creative solutions and produce unique and original work.

Collaboration and Team Working: You will develop a positive attitude when working with others in a respectful, organised and collaborative manner.

Organisation: You will advance your project and time management skills.

Entrepreneurial skills: You will learn to identify and take advantage of professional and personal opportunities. You will develop your business awareness and understand what effort is required should you choose to work as a freelancer.

Communication skills: You will practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non-specialist audiences.

Personal Development: You will be advised on how to define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments will go on to support you and your ambitions in your academic career and beyond.

Despite its immediate subject focus on screenwriting, the course will also prepare you for other types of creative industry careers. All the above skills are transferable, which means that they can be adapted and deployed in a variety of fields and careers.

Career/Future Study Opportunities

The course will help you become an adaptive thinker, a creator and a supportive contributing team player joining the next generation of screenwriters.

Typical career destinations of our graduates include:
- Screenwriter/Scriptwriter (Film and Television Narrative)
- Screenwriter/Scriptwriter (Film and Television Factual)
- Script reader
- Storyliner
- Script editor
- Story Producer
- Development assistant
- Drama development editor
- Drama development producer
- Development executive
- Film critic / reviewer
- Film Journalism
- Video Games narrative designer
- Podcast content creator

Further academic study:

Postgraduate Practice & Research (MA, PhD, ProfDoc)
PGCHE (Teaching Programme)

Structure of Course Delivery

Pedagogy

The BA programme develops our successful Integrated Foundation course that introduces you to the fundamentals of filmmaking and screenwriting practice.

The BA (Hons) Screenwriting course delivers the curriculum using strategies that encourage independence, self reliance and group co-operation. You are expected to take responsibility for your learning and encouraged to explore the uses of blended learning techniques when working with your peers.

The collaborative nature of filmmaking is emphasised on all courses at Central FIlm School. As such you will undertake group work on introductory joint modules. Creative practice teaching will outline the nature and interrelationship between core roles used in film production and how they might change in different situations. Screenwriting modules are structured to reflect both the individual writing process and the collaborative writer's room experience. This will allow you to encounter real world working practices during which you will share knowledge and develop understanding of cooperation, negotiation, compromise, leadership and management and team hierarchies in preparation for your entry into industry.

At Level 4 modules are designed to introduce you to the fundamental principles and practices of screenwriting. At Level 5 you will gain a deeper understanding of the writing process, its wider contexts and develop your understanding of formats, genre and craft skills. At Level 6 you will consolidate your creative practice with the development of a feature film and have the opportunity to pitch a short script for a graduation film production.

Teaching Sessions

Module teaching, learning and assessment take a variety of forms to offer an inclusive, safe and supportive learning environment for all students and enable multiple possibilities for constructive feedback so that you can fulfil your potential. These modules are led by specialist academics and practicing screenwriters who share their real-world film experience and are supported by a team of experienced technicians. This is enhanced by regular opportunities to listen and talk to visiting speakers through our Professional Perspectives Programme.

You will be taught by staff in a variety of ways:

Lectures: You will be taught by staff in a variety of ways. Sometimes there will be traditional lectures, for the conveying of complex ideas or for the clarifying of assessment and other course requirements.

Seminars: These are a chance for you to spend time with your tutor and peers investigating ideas and processes. It is a chance to work on your assessments and receive support from a variety of people and a chance to engage with ideas and develop your understanding in a safe and supportive environment.

Technical Inductions: Our technicians will enhance your skills in handling our camera, sound and lighting equipment.

Workshops: Workshops are where you will develop specific craft skills and apply the content you are learning to your writing and for assessment as well as to further your own personal,

creative and professional development.

Professional Masterclasses: Core learning is supplemented by a programme of guest speakers who deliver talks and masterclasses across a range of specialisms and career paths.

Crits/Peer Learning: We have a wide variety of approaches to peer learning including pitching/feedback sessions and crits, where you share work in progress and support each other in honing work for assessment and beyond. This activity helps you learn how to critique constructively and how to improve your work from reading others' approaches and acting on their feedback.

Table Reads: Supportive table reads are facilitated to enable reflection and developmental feedback on your scripts.

Individual Tutorials: These are there for you to really get to grips with your understanding of a module and/or an assignment, and also to discuss your progress and seek support in terms of time, project and personal management.

Virtual Learning Environment (VLE) and Online Learning: A variety of modules may employ different forms of online learning to enhance your experience and add to the diverse ways of learning that you will experience on the course. Online spaces are used to provide a safe and supportive environment to help you stay engaged with work and peers across the modules and between periods of teaching and assessment.

Module Structure;
Level 4
Visual Storytelling
Screen Studies
Introduction to Writing Drama

Level 5
Writing Coverage
Writing Episodic Drama
Writing for Interactive Storytelling

Level 6
Genre Analysis
Adaptation for the Screen
Major Feature Film Project

Course Assessment Strategy

The purpose of assessment is to measure your progress and achievement throughout the course and to confirm that the learning outcomes for each module have been met. It is the method by which you receive summative feedback in order to help you develop your practice and performance.

Assessment is governed by the Assessment Regulations as detailed in Central Film School's Academic Framework. Information about it is available on the Central Film School Website; details of links are provided in your Course Handbook.

Studying screenwriting and film requires you to understand the collaborative nature of production as well as the interrelationship of a variety of skills and knowledge. We, therefore,

use formative and summative feedback throughout the course. Learning Outcomes and Assessment Criteria, as specified at the end of this document, relate to specific periods of growth and development.

Formative assessment is concerned with progress, development and growth, and summative assessment measures achievement and accomplishment demonstrated at the end of each module.

Each module of study is assessed using the common assessment criteria of Central Film School. Feedback is delivered formatively and following summative assessment.

The purpose of assessment is to provide you with:
● An active process that recognises and supports learning and achievement
● As an experience itself it contributes to the integration of learning and practice
● Feedback on progress which identifies strengths and recommendations for improvement
● Opportunities to present work, and articulate ideas and attitudes in a progressively professional manner

Evaluation and assessment provide the course team with:
● A means of offering you guidance in the evaluation of your progress
● A means of offering you advice and guidance on your work
● A means of monitoring and evaluating the course
● A basis for accreditation of modules
● A basis for progression from one term to the next

Each module will have specific requirements and these will be clearly briefed at the appropriate stages of the course. At these points, you will be issued with a Module Guide containing a summary of the briefs, elements of assessment, learning outcomes, assessment methods, marking scheme and the work required for assessment. Please thoroughly read the Module Guide so that you have an understanding how the learning outcomes relate more specifically to the project work you will be completing. Ask questions if you are unsure of anything.

Regular seminars, tutorials and peer review opportunities, as well as bookable tutorials provide formative feedback on work-in-progress against the learning outcomes and project deliverables. These staff and peer interactions offer you with opportunities to ask questions, seek clarification, discuss and share significant findings, areas of research, methods employed and discoveries made.

Summative assessment provides you with marks that contribute to your academic grade and details the successful parts of the work, as well as advice on how to improve your work going forward. At strategic points in your learning you will be assessed on collaborative group projects which may take place solely between you and your peers on the course and at other times alongside students from different courses. When a collaborative production is assessed issues of fairness and equity of grades are addressed in the Group Work Assessment Strategy. Summative feedback is given at the end of each module

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Level Learning Outcomes

No	Category	Level 4 Outcome	Level 5 Outcome	Level 6 Outcome	Falmouth Assessment Criteria Category
1	**Technical**	Identify & apply ideas, creative elements, processes and techniques appropriate to a project	Demonstrate ideas, creative elements, processes and techniques appropriate to a project	Evaluate ideas, creative elements, processes and techniques appropriate to a project	**Process** The student demonstrates excellent ideas generation, problem solving, concepts, technical competency, and proposals in response to set briefs and/or self-initiated activity
2	**Collaboration**	Identify & apply constructive relationships and work effectively on a project	Demonstrate constructive relationships and work effectively in the conception and delivery of a team project	Evaluate constructive relationships and work effectively in the conception and delivery of a team project	**Collaboration** The student demonstrates excellent (multi-disciplinary) team working
3	**Communication**	Identify & apply professional communication and presentation skills	Demonstrate professional communication and presentation skills	Evaluate professional communication and presentation skills	**Communication** The student demonstrates excellent communication and presentation skills
4	**Professionalism**	Identify & apply self-management skills and set priorities for personal and professional progression	Demonstrate self-management skills and set priorities for personal and professional progression	Evaluate self-management skills and set priorities for personal and professional progression	**Organisation** The student demonstrates excellent self-management skills
5	**Research**	Identify & apply research, resources and methodologies that inform a project	Demonstrate the use of research, resources and methodologies that inform a project	Evaluate research, resources and methodologies that inform a project	**Research** The student demonstrates excellent research and information skills.
6	**Analysis**	Identify & apply specialist information and practices	Demonstrate the ability to analyse specialist information and practices	Evaluate and analyse specialist information and practices and formulate reasoned arguments.	**Analysis** The student demonstrates an excellent ability to critically engage with and analyse information and formulate reasoned arguments.
7	**Innovation**	Identify and apply problem solving techniques and test ideas in the realisation of a project	Demonstrate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	Evaluate problem solving techniques, independent enquiry, practice and experimentation in the realisation of a project	**Innovation** The student demonstrates excellent independent practice, experimentation, risk taking, creativity, originality (i.e. new ideas and/or solutions) and in depth enquiry into their discipline.
8	**Industry**	Identify and apply industry vocabulary and knowledge to enable you to support your engagement with the commercial marketplace	Demonstrate industry vocabulary and knowledge to support your engagement with the commercial marketplace	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	**Industry** The student demonstrates an excellent, ethically informed, real-world experience of industry/ business environments and markets.

Curriculum Structure, Assessment Methods and Learning Outcomes

LEVEL 4							Contributing towards the Learning Outcomes (Taught **(T)**, Practised **(P)** and/or Assessed **(A)**)							
							1	**2**	**3**	**4**	**5**	**6**	**7**	**8**
Module Code	Level	Module Name	Credits	Study Block **1**, **2** or **3**	Compulsory **(C)** or Option **(O)**	Assessment methods*	**Technical**	**Collaboration**	**Communication**	**Professionalism**	**Research**	**Analysis**	**Innovation**	**Industry**
PFR 401	4	**Visual Storytelling**	30	1	C	AR /PO	TPA	TPA	TP	TP	TP	TP	TPA	TP
SCR 402	4	**Screen Studies**	30	1	C	ES	P	P	TPA	TP	TPA	TPA	P	TP
SCR403	4	**Introduction to Writing Drama**	60	1	C	PO/ PR	TPA	P	TPA	TPA	TP	TP	TPA	TPA

LEVEL 5

Module Code	Level	Module Name	Credits	Study Block 1, 2 or 3	Compulsory (C) or Option (O)	Assessment methods*	Contributing towards the Learning Outcomes (Taught **(T)**, Practised **(P)** and/or Assessed **(A)**)							
							1	**2**	**3**	**4**	**5**	**6**	**7**	**8**
							Technical	Collaboration	Communication	Professionalism	Research	Analysis	Innovation	Industry
SCR501	5	**Writing for Interactive Storytelling**	30	3	C	PO	TPA	X	TP	TP	TPA	TP	TPA	TP
SCR502	5	**Writing Coverage**	30	3	C	CS	TP	X	TP	TP	TPA	TPA	X	TPA
SCR503	5	**Writing Episodic Drama**	60	4	C	PO/ PR	TPA	TPA	TPA	TPA	TP	TP	TPA	TP

LEVEL 6

Module Code	Level	Module Name	Credits	Study Block 1, 2 or 3	Compulsory (C) or Option (O)	Assessment methods*	Contributing towards the Learning Outcomes (Taught **(T)**, Practised **(P)** and/or Assessed **(A)**)							
							1	**2**	**3**	**4**	**5**	**6**	**7**	**8**
							Technical	Collaboration	Communication	Professionalism	Research	Analysis	Innovation	Industry
SCR601	6	**Genre Analysis**	30	5	C	PR	TP	TPA	TP	TP	TPA	TPA	X	TP
SCR602	6	**Adaptation for the Screen**	30	5	C	PO	TP	X	TP	TP	TP	TPA	TPA	TPA
SCR603	6	**Major Feature Film Project**	60	6	C	PR / AR	TPA	X	TPA	TPA	TP	TP	TPA	TPA

*The following codes for assessment methods apply *(additional codes can be proposed through this process, if necessary)*:-			
AR	Artefact	LR	Literature Review
CB	Computer-based	OR	Oral
CE	Critical evaluation	PC	Practical
CS	Case study	PF	Performance
DI	Dissertation or project	PL	Placement
ES	Essay	PO	Portfolio
EX	Exam	PR	Presentation
GR	Group Report	RE	Individual report
IT	In-module Test	SP	Studio Practice
JL	Journal / Logbook	OT	Other