

FALMOUTH UNIVERSITY

DOCUMENT CONTROL & APPROVAL

Issue	Amendment Detail	Name	Date Approved
0.1	Templates added to submission library Academic Director Approval and submission to QAE.	QAE	
1.0	QAE Approval		

FALMOUTH UNIVERSITY

MODULE DESCRIPTOR

THE MODULE DESCRIPTOR PROVIDES ESSENTIAL INFORMATION TO COURSE TEAMS AND OTHERS ON A PARTICULAR MODULE.

Module Name	Genre Analysis
Module Code <i>Student Records to establish coding protocol</i>	SCR601
Credit Value	30
Level and Study block <i>e.g. Level 4, Study block 2</i>	Level 6, Study Block 5
Pre-requisites <i>Insert name, codes will be inserted once created by Student Records</i>	N/A
Named Module Leader	Alan Kramer
Module Aim <i>One succinct statement</i>	Genre analysis will provide students with the full understanding of the codes, conventions and themes that underpin the concept of genre.
Summary Module Description	<p>This module will explore the conventions and themes of various genres via seminars, workshops, close textual analysis and student presentations to explore how these elements are applied to screenwriting.</p> <p>A familiarity with film genre gives the screenwriter the tools that make the world of their story believable. Genre is an important component of screen language and as a screenwriter, having an extensive vocabulary is essential for storytelling. Understanding the roots of each genre enables the screenwriter to engage its audience fanbase, subvert and reinvent into unfamiliar territory and unblock many areas of the screenwriter's process.</p>
Module Specific Employability Skills	<p>The module will offer you an opportunity to practice the following specific skills that can be used in professional settings in film, television and creative industries.</p> <p>Industry & Business Knowledge: You will develop an ability to recognise and apply relevant terminologies, formats, technologies and processes to your creative practice or</p>

evaluation of others' work.

Critical Thinking & Analysis: You will develop an ability to look below the surface of film and television, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.

Expanded Worldview: You will appreciate a range of diverse creative practices and modes of expression. You will also develop social and political sensitivity, especially regarding representation.

Problem Solving and Innovation: You will grow your capability to logically and critically evaluate current screenwriting practices and develop an innovative creative style by applying conceptual models to practical challenges.

Collaboration and Team Working: You will develop a positive attitude when working with others in a respectful, organised and collaborative manner.

Organisation: You will advance your project and time management skills.

Entrepreneurial skills: You will learn to identify and take advantage of professional and personal opportunities. You will develop your business awareness and understand what effort is required should you choose to work as a freelancer.

Communication skills: You will practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non-specialist audiences.

Personal Development: You will be advised on how to define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments will go on to support you and your ambitions in your academic career and beyond.

Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
2	Collaboration	Evaluate constructive relationships and work effectively in the conception and delivery of a team project	Collaboration
5	Research	Evaluate research, resources and methodologies that inform a project	Research
6	Analysis	Evaluate and analyse specialist information and practices and formulate reasoned arguments.	Analysis

Assessment Method Table

No	Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed			Compulsory or Compensatable
				2	5	6	
1	PR	Presentation	100	X	X	X	Compulsory

*The following codes for assessment methods apply

(additional codes can be proposed through this process, if necessary):-

AR	Artefact	LR	Literature Review
CB	Computer-based	OR	Oral
CE	Critical evaluation	PC	Practical
CS	Case study	PF	Performance
DI	Dissertation or project	PL	Placement
ES	Essay	PO	Portfolio
EX	Exam	PR	Presentation
GR	Group Report	RE	Individual report
IT	In-module Test	SP	Studio Practice
JL	Journal / Logbook	OT	Other

Modes of delivery (KIS)	
Activity	Hours
Lecture	36
Seminar	24
Tutorial	3
Project supervision	12
Demonstration	N/A
Practical classes and workshops	N/A
Supervised time in studio/workshop	N/A
Fieldwork	N/A
External visits	N/A
Guided independent study	225
Work based learning	N/A
Placement	N/A
Year abroad	N/A
TOTAL	300

Indicative list of Resources
<p>Reading List</p> <p>DANCYGER, K. and RUSH, J. 1991. <i>Alternative Scriptwriting: Rewriting the Hollywood Formula: Successfully Breaking the Rules</i>. 4th edition. London: Focal Press.</p> <p>GRANT, R. 2013. <i>Writing the Science Fiction Film</i>. New York & London. Routledge.</p> <p>HICKS, N. 2002. <i>Writing the Thriller Film: Terror Within</i>. US: Michael Wiese.</p> <p>MERNIT, B. 2001. <i>Writing the Romantic Comedy</i>. US: HarperCollins</p> <p>ROSENTHAL. A. 2014. <i>Writing Biopics and Docudramas</i>. Studio City: Michael Wiese.</p> <p>SELBO, J. 2007. <i>Film Genre for the Screenwriter</i>. New York & London. Routledge.</p> <p>SARNO, G. 2006. <i>The Thriller: Scripting Seat-Gripping Suspense</i>. US: iUniverse Inc.</p> <p>WHITCOMB, C. 2017. <i>The Heart of the Film: Writing love stories in Screenplays</i>. New York & London. Routledge.</p> <p>Refer to the Module Guide for a range of up-to-date resources e.g. films, scripts, journal articles, websites and podcasts.</p>

Named Awards – Indicate below all Courses where this is a Compulsory or Option Module (*delete as appropriate)	
BA (Hons) Screenwriting	Compulsory