

FALMOUTH UNIVERSITY

DOCUMENT CONTROL & APPROVAL

Issue	Amendment Detail	Name	Date Approved
0.1	Templates added to submission library	QAE	
	Academic Director Approval and submission to QAE.		
1.0	QAE Approval		

FALMOUTH UNIVERSITY

MODULE DESCRIPTOR

THE MODULE DESCRIPTOR PROVIDES ESSENTIAL INFORMATION TO STUDENTS, COURSE TEAMS AND OTHERS ON A PARTICULAR MODULE.

Module Name	Graduation Film Pre-Production
Module Code <i>Student Records to establish coding protocol</i>	PFR602
Credit Value	30
Level and Study block <i>e.g. Level 4, Study block 2</i>	Level 5, Study Block 5
Pre-requisites <i>Insert name, codes will be inserted once created by Student Records</i>	N/A
Named Module Leader	Bruce Webb
Module Aim <i>One succinct statement</i>	This module will focus on the development of your graduation short films. The aim is to take you through the industry development processes and give an overview of key specialism roles necessary in the production of the graduation shoots. You will pitch competitively for a specialism role for a graduation film.
Summary Module Description	The module will start by concentrating on the final script development, as well as the relationship between producer, director and the other heads of department. You will examine these roles in development, exploring how best to collaborate effectively and manage these relationships in the best interests of the film's production. You will also explore the role of pitching, self-promotion and presentation in gaining employment in the industry in general, and in relation to the graduation films in particular.
Module Specific Employability Skills	<p>The module will offer you an opportunity to practice the following skills that can be used in professional settings in film, television and creative industries, as well as in academia and beyond:</p> <p>Industry & Business Knowledge: You will develop an ability to recognise and apply relevant terminologies, technologies and processes to your creative practice or evaluation of others' work.</p> <p>Critical Thinking & Analysis: You will develop an ability to look below the surface of film and television, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.</p>

	<p>Ethical and Legal Responsibilities: You will progress your understanding of how to work professionally within industry-standard ethical and legal frameworks.</p> <p>Problem Solving and Innovation: You will grow your capability to logically and critically evaluate the currently available film and television practices and progress your creativity towards innovation by applying conceptual models to practical challenges.</p> <p>Imagination and Creativity: You will gain confidence to determine your potential contribution to the creative industries, finding the courage to use artistic solutions and produce unique and original work.</p> <p>Organisation: You will advance your project and time management skills.</p> <p>Communication skills: You will practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non-specialist audiences.</p> <p>Personal Development: You will be advised on how to define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments will go on to support you and your ambitions in your academic career and beyond.</p>
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Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
3	Communication	Evaluate professional communication and presentation skills	Communication
5	Research	Evaluate research, resources and methodologies that inform a project	Research
8	Industry	Evaluate industry vocabulary and knowledge to enable you to present your work and support your engagement with the commercial marketplace	Industry

Assessment Method Table

No	Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed			Compulsory or Compensatable
				3	5	8	
1	PR	Presentation on Specialism Role	100	X	X	X	Compulsory

*The following codes for assessment methods apply

(additional codes can be proposed through this process, if necessary):-

AR	Artefact	LR	Literature Review
CB	Computer-based	OR	Oral
CE	Critical evaluation	PC	Practical
CS	Case study	PF	Performance
DI	Dissertation or project	PL	Placement
ES	Essay	PO	Portfolio
EX	Exam	PR	Presentation
GR	Group Report	RE	Individual report
IT	In-module Test	SP	Studio Practice
JL	Journal / Logbook	OT	Other

Modes of delivery (KIS)	
Activity	Hours
Lecture	15
Seminar	12
Tutorial	6
Project supervision	6
Demonstration	12
Practical classes and workshops	12
Supervised time in studio/workshop	12
Fieldwork	N/A
External visits	TBC
Guided independent study	225
Work based learning	N/A
Placement	N/A
Year abroad	N/A
TOTAL	300

Indicative list of Resources
<p>Reading List</p> <p>CLEVE, B. 2017. <i>Film Production Management: How to Budget, Organize and Successfully Shoot your Film</i>. Routledge.</p> <p>ERICKSON, G; TULCHIN, H & HALLORAN, M. 3rd Ed. 2010. <i>The Independent Film Producer's Survival Guide: A Business and Legal Sourcebook</i>. Schirmer Trade Books.</p> <p>HONTHANER, E. 4th Ed. 2010. <i>The Complete Film Production Handbook</i>. Focal Press.</p> <p>PAEZ, S. JEW, A. 2013. <i>Professional Storyboarding: Rules of Thumb</i>. Routledge.</p> <p>Refer to the Module Guide for a range of up-to-date resources e.g. films, scripts, journal articles, websites and podcasts.</p>

Named Awards – Indicate below all Courses where this is a Compulsory or Option Module (*delete as appropriate)	
BA (Hons) Practical Filmmaking	Compulsory