

# FALMOUTH UNIVERSITY

## DOCUMENT CONTROL & APPROVAL

Issue	Amendment Detail	Name	Date Approved
0.1	Templates added to submission library Academic Director Approval and submission to QAE.	QAE	
1.0	QAE Approval		

# FALMOUTH UNIVERSITY

## MODULE DESCRIPTOR

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THE MODULE DESCRIPTOR PROVIDES ESSENTIAL INFORMATION TO STUDENTS, COURSE TEAMS AND OTHERS ON A PARTICULAR MODULE.

<b>Module Name</b>	<b>Writing, Pitching &amp; Developing Short Film</b>
<b>Module Code</b> <i>Student Records to establish coding protocol</i>	PFR601
<b>Credit Value</b>	30
<b>Level and Study block</b> <i>e.g. Level 4, Study block 2</i>	Level 5, Study Block 5
<b>Pre-requisites</b> <i>Insert name, codes will be inserted once created by Student Records</i>	N/A
<b>Named Module Leader</b>	TBC
<b>Module Aim</b> <i>One succinct statement</i>	This module aims to develop your practice and understanding in devising complex outlines, treatments and step outlines in the process of writing a screenplay for a short film.
<b>Summary Module Description</b>	<p>This module is intended to develop your knowledge of the skills required to not only write a short film, but also to devise original ideas for films. You will learn to pitch ideas in a knowledgeable and engaging way and also how to collaborate in order to further develop ideas for films.</p> <p>It is designed to develop the notion that successful writing is about 'writing and then re-writing'; to foster your critical engagement with the short film form with all its strengths and weaknesses; to develop your ability to articulate story themes and ideas in such a way that engages industry practitioners; to have an understanding of the production process; to foster a developed understanding of the requirements of the professional screenwriters' role.</p>
<b>Module Specific Employability Skills</b>	<p>The module will offer you an opportunity to practice the following skills that can be used in professional settings in film, television and creative industries, as well as in academia and beyond:</p> <p><b>Industry &amp; Business Knowledge:</b> You will develop an ability to recognise and apply relevant terminologies, technologies and</p>

	<p>processes to your creative practice or evaluation of others' work.</p> <p><b>Critical Thinking &amp; Analysis:</b> You will develop an ability to look below the surface of film and television, make connections and reflect on different social and creative perspectives. Through this process, you will build a more profound understanding not only of film and television but also of values and attitudes in contemporary global societies that influence what you see on the screen.</p> <p><b>Expanded Worldview:</b> You will appreciate a range of diverse creative practices and modes of expression. You will also develop social and political sensitivity, especially regarding representation.</p> <p><b>Problem Solving and Innovation:</b> You will grow your capability to logically and critically evaluate the currently available film and television practices and evolve your creative innovation by applying conceptual models to practical challenges.</p> <p><b>Imagination and Creativity:</b> You will gain confidence to determine your potential contribution to the creative industries, finding the courage to use artistic solutions and produce unique and original work.</p> <p><b>Communication skills:</b> You will practice an ability to articulate your ideas in writing and speech in a coherent and clear manner that can be understood by non-specialist audiences.</p> <p><b>Personal Development:</b> You will be advised on how to define your priorities, manage your time effectively, develop an understanding of personal strengths and weaknesses and find ways of responding to constructive criticism and feedback. Your ability to forge productive relationships with others and to understand the essential elements of how creativity is fostered in team environments will go on to support you and your ambitions in your academic career and beyond.</p>
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### Learning Outcomes

LO #	Learning Outcome Name	Learning Outcome Description	Assessment Criteria Category
1	Technical	Evaluate ideas, creative elements, processes and techniques appropriate to a project	Process

5	<b>Research</b>	Evaluate research, resources and methodologies that inform a project	<b>Research</b>
6	<b>Analysis</b>	Evaluate and analyse specialist information and practices and formulate reasoned arguments.	<b>Analysis</b>

Assessment Method Table							
No	Assessment Method	Description of Assessment Method	%	Learning Outcomes Assessed			Compulsory or Compensatable
				1	5	6	
1	PO	Script	100	X	X	X	Compulsory

*The following codes for assessment methods apply (additional codes can be proposed through this process, if necessary):-			
AR	Artefact	LR	Literature Review
CB	Computer-based	OR	Oral
CE	Critical evaluation	PC	Practical
CS	Case study	PF	Performance
DI	Dissertation or project	PL	Placement
ES	Essay	PO	Portfolio
EX	Exam	PR	Presentation
GR	Group Report	RE	Individual report
IT	In-module Test	SP	Studio Practice
JL	Journal / Logbook	OT	Other

Modes of delivery (KIS)	
Activity	Hours
Lecture	36
Seminar	21
Tutorial	6
Project supervision	6
Demonstration	N/A
Practical classes and workshops	6
Supervised time in studio/workshop	N/A
Fieldwork	N/A
External visits	N/A
Guided independent study	225
Work based learning	N/A
Placement	N/A
Year abroad	N/A
<b>TOTAL</b>	<b>300</b>

Indicative list of Resources
<p><b>Reading List</b></p> <p>COOPER, P, DANCYGER, K. 2004. <i>Writing The Short Film</i>. Focal Press, UK.</p> <p>COWGILL, L. J. 2005. <i>Writing Short Films: Structure and Content</i>. Lone Eagle Publishing, New York.</p> <p>HARRIS, C. 2014. <i>Complete Screenwriting Course</i>. Bloomsbury, UK.</p> <p>MCKEE, R. 2016. <i>Dialogue: The Art of Verbal Action for Page, Stage and Screen</i>. Methuen, UK.</p> <p>MUNROE, R. 2009. <i>How Not to Make a Short Film: Straight Shooting from a Sundance Programme</i>. Hyperion, New York.</p> <p>NASH, P. 2012. <i>Short Films: Writing the screenplay</i>. Creative Essentials, UK.</p> <p>Refer to the Module Guide for a range of up-to-date resources e.g. films, scripts, journal articles, websites and podcasts.</p>

Named Awards – Indicate below all Courses where this is a Compulsory or Option Module (*delete as appropriate)	
BA (Hons) Practical Filmmaking	Compulsory