



**Central Film School, London**

**Teaching and Learning Strategy**

**2020 – 2021**

**Mission Statement:**

Our Teaching & Learning mission is to develop individual potential, inspiring excellence and to promote lifelong learning, which supports personal and professional development. The overall aim of the taught provision is to preparing our students for work in the screen industries or further study in Higher Education. This is achieved through curricula that imbeds cultural diversity and recognises the value of a broad and inclusive learning environment.

The programmes are delivered through a blended learning strategy, combining online, digital and face-to-face teaching. The curriculum is taught by film practitioners and is complemented by industry-standard resources, to support high-level student engagement and student progression. Emphasis is placed on developing students' personal and professional development and the essential skills required to ensure employability and career progression.

**1.0 Teaching and Learning Strategic Aims:**

1.1 Embedding personal and professional development in the curriculum through the delivery of dedicated personal professional development workshops and lectures.

1.2 Provide a blended learning based curriculum, combining online, digital and face-to-face teaching

1.3 Engaging external Industry Bodies and Professionals when designing new programmes of study

1.4 The referencing of external benchmarks such as QAA Subject benchmarks, SEEC descriptors and the Framework for Higher Education Qualifications to ensure alignment with the Higher Education Qualification Framework

1.5 Integrating careers guidance, live briefs and employability into the curriculum thus ensuring alignment with current industry practices

1.6 To engage high profile guest lecturers drawn from the creative industries

1.7 Provide students with empirical knowledge of industry trends, workflows and emerging platforms

1.8 Key Performance Indicators:

- Module evaluation
- National Student Survey
- External Examiners Report
- Alumni employment statistics
- Quality Assurance Agency review.

**2.0 Continuing Professional Development:**

2.1 Conducting regular review and appraisals with Tutors to identify opportunities for their professional development

2.2 Programme Leaders to implement Learning and Development projects

2.3 Support staff to attend industry events in film and education, to enrich their knowledge and enhance the School's provision.

### 3.0 Strategy Monitoring and Review:

The Academic Board monitors progress against the strategic aims outlined in the Teaching and Learning Strategy. The strategy is reviewed on an annual basis at the School's Annual Internal Review and is discussed with our validating partner University of Gloucestershire at the Annual Partnership Review, to ensure alignment and provide an external reference point.

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